

BENEFITS OF JOINING:

media outlets to your target audience.

- **FREE ADVERTISING & MARKETING STRATEGY** for your for-profit or not-for-profit businesses on www.uniondalechamber.com member directory AND all social
- **FREE BUSINESS SPOTLIGHT** rotation once per month about your business services or goods and opportunity to be named Nassau Council of Chambers "Small Business of the Year".
- **FREE DETAILED INFORMATION** and vetting of organizations located within the greater Uniondale area for potential partnerships and business-to-business opportunities.
- **FREE NETWORKING EVENTS** to gain valuable insight into what other successful businesses in the area are doing that work and strategize best practices.
- FREE BUSINESS EDUCATION MATERIALS & SEMINARS by government, financial, & professional institutions that will help grow your business and take it to the next level.
- **FREE ACCESS** to members-only quarterly newsletter about the greater Uniondale area business and community climate, demographic reports and cross-comparisons of economic/population comparisons in Nassau County and New York State.
- **IMMEDIATE & CURRENT UPDATES** on area initiatives & campaigns occurring that affect your "business as usual" and bottom-line NOW.
- **TREND UPDATES** on what's <u>hot</u> and what's <u>not</u> in your industry to strengthen your market visibility and public relations.
- **MENTOR/MENTEE PROGRAM OPPORTUNITIES** for new and veteran business organizations including small & large business pairing.
- **GAIN COMPETITIVE EDGE & ADVANTAGE** over other Nassau County businesses by being affiliated with a powerfully progressive and influential Chamber of Commerce.
- GAIN INFLUENCE & VOICE in the Town of Hempstead, Nassau County Legislature, Industrial Development Association, Nassau County Planning Commission, Town of Hempstead Building and Zoning and all other government agencies by having an organization to advocate for your specific Uniondale business sector interests.

MEETING CALENDAR

Uniondale Public Library 400 Uniondale Ave. LL Flr. (General Membership - 6:30pm)

January - Installation & General Meeting Kickoff

February – Feature: Corporate Tax News & Advisory

March - Feature: LI Business Expo, Q1 Summary/Q2 Prep

April - Main Topic: Destination Location & Tourism Strategy

May - Main Topic: Planning, Development & Construction

June - Feature: Banking, Lending & Financial Advisory, Q2 Summary/Q3 Prep

July - Feature: Technology & Innovation

August - Main Topic: Non-profits, Academia & Religious Institutions

September – Main Topics: Nominations for Chamber Board, Small Business of the Year, Q₃ Summary/Q₄ Prep

October - Annual Elections Meeting

November - Main Topic: Smart Growth Report

December - NO MEETING: Year-end Review Newsletter

To learn more about the Chamber or these meetings, please contact us:

Uniondale Chamber of Commerce

P.O. Box 741 Uniondale, New York 11553 516-522-0093

info@uniondalechamber.com

The Uniondale Chamber of Commerce is a reg. 501(c)(6) "organized for the purpose of advancing the economic, industrial, professional, cultural and civic welfare of Uniondale; furthermore, to encourage the growth of existing industries and businesses, while giving all proper assistance to any new firms or individuals seeking relocation to Uniondale. Additionally, the Chamber supports all activities believed to be beneficial to the community and greater Uniondale area and oppose those that may be detrimental." (Bylaws - Article II, Section I)